

CHAPTER 7 WORKSHEET

**For the Realist: Write for Your Reader**

Know Your Reader

Regarding your current project, think about it from your reader's point of view as you answer the following questions:

How would you describe your typical reader?

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How do you want your reader to apply the information you are providing?

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How will you convince your reader to accept your point of view?

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About what will you educate your reader?

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By what criteria will readers judge your work?

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What will make your treatment of the subject interesting enough that your reader will keep reading?

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