

CHAPTER 4 WORKSHEET

For the Dreamer: Romance Your Idea

Preview Your Project

Now is the time to complete the first step of the POWER Process Model: Previewing. The five components of Previewing form the acronym: SPACE. Use this worksheet to preview your current writing project.

Self: What role and tone will you take as the author?

Purpose: What do you want to accomplish with your project?

Audience: Who are your readers and what are their needs and concerns?

Code: What genre will best communicate your message? What medium (or media) is best suited to the final form your message will take?

Experience: What experience do you bring to this subject matter? How will you compensate for any experience you might lack?
