CHAPTER 10 WORKSHEET

Write Hypnotically

Hypnotic Language Practice

This worksheet will give you practice in constructing hypnotic language patterns around what you want readers to do or believe.

First, state exactly what you want readers to do or believe.

_____

_____

_____

For each hypnotic language pattern shown below, develop a sentence that supports what you want readers to do or believe.

Presupposition:

_____

_____

_____

Statement without any real attribution:

_____

_____

_____

Truism:

_____

_____

_____

Yes-set:

_____

_____

_____

Pairing of opposites:

_____

_____

_____

Tag question:

_____

_____

_____

Zeigarnik effect:

_____

_____

_____

Compounding:

_____

_____

_____

Illusion of alternatives:

_____

_____

_____

Cause–effect statement:

_____

_____

_____

Indirect command:

_____

_____

_____

Stimulate curiosity:

_____

_____

_____

Trance-inducing statement:

_____

_____

_____